

Through the joint **Public Awareness and Engagement Project**, the Annenberg/Corporation for Public Broadcasting (Annenberg/CPB), in partnership with NASSMC and its member coalitions, will assist state organizations in the development and implementation of a comprehensive Public Awareness Action Plans designed to promote public engagement in the improvement of STEM education.

Annenberg/CPB will issue joint press releases with the coalition and NASSMC and/or participate in press conferences announcing the collaboration. Additional meetings with Annenberg/CPB and NASSMC representatives will explore state-specific strategies for enhancing public awareness of critical issues in mathematics and science instruction and of the coalition's activities.

Interested coalitions may submit a brief proposal to NASSMC outlining the primary goals and objectives of a public awareness campaign and expressing willingness to commit coalition time and resources to the project. NASSMC will share these proposals with Annenberg/CPB to determine how both organizations might support the plan. NASSMC will commit staff time and limited travel funds for meetings.

Annenberg/CPB offers its programming and communication expertise and its long-standing commitment to enhance the quality of science and mathematics education.

For more information: email info@nassmc.org